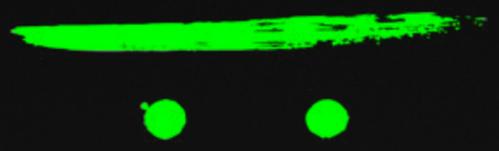


DADDY'S GROOVE

TRIBE



CONCEPT

The concept of a Tribe unite a group of people coming from various socioculturals belonging to the same group. The people of the Tribe recognize each others in an conceptual universe, which unite the interests & culture of the group.

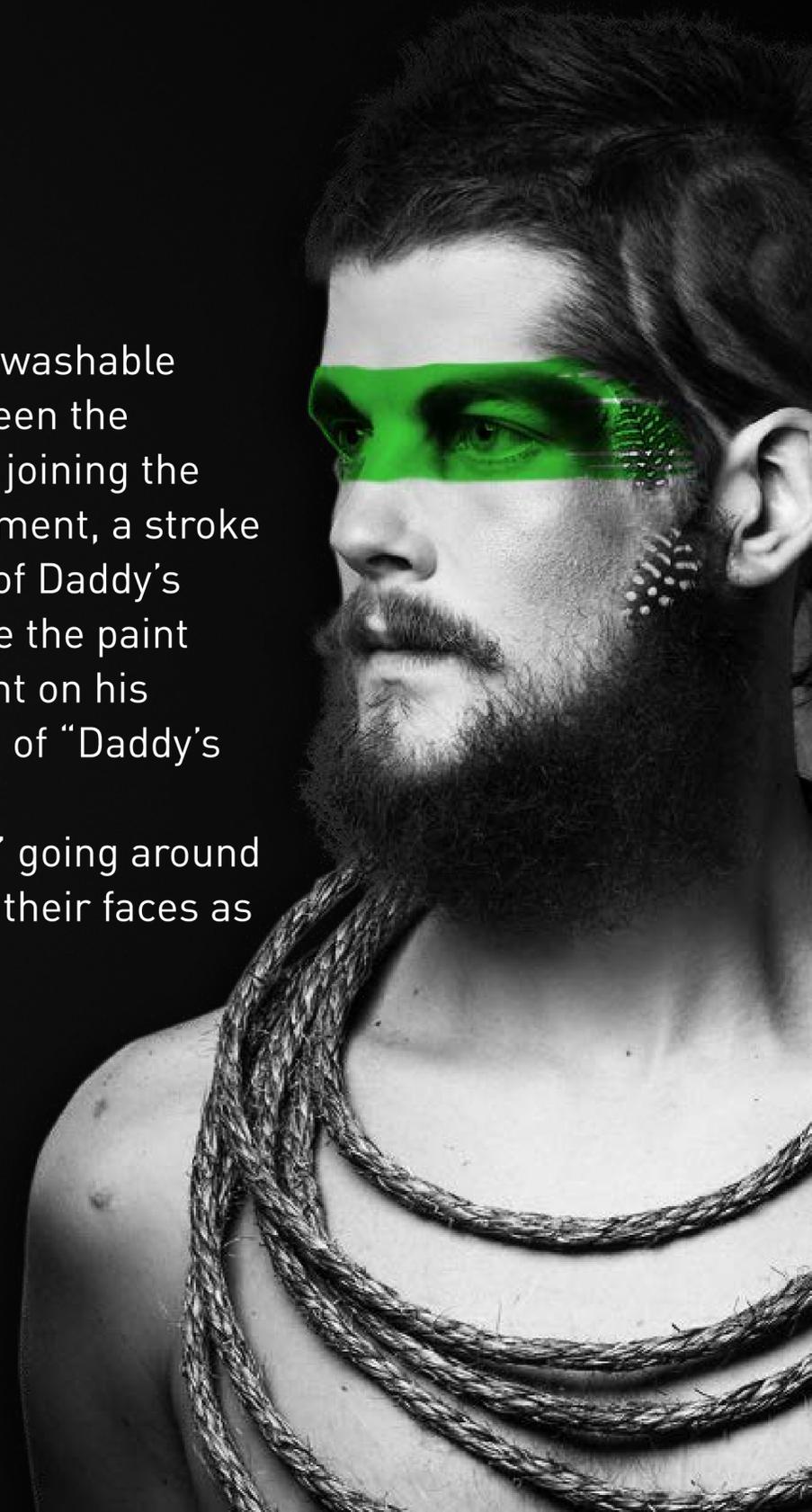
Daddy's Grove Tribe is "the tribe of Daddy's Groove" where the artists are joining Daddy's Groove, to create an "ideal groupe", uniting, exclusively, and inclusively, under a universe of musical interest, etics & culture headlined by Daddy's Groove.

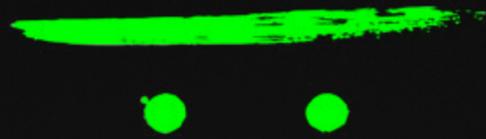
Everybody who will participate at the event Daddy's Groove Tribe will become, and will feel they belong to this concept, and will be part of this Tribe.

STRUCTURE OF THE EVENT

The main idea is to use fluorescent, washable paint as element of distinction between the participants of the Tribe. The artists joining the line up will have, as a distinctive element, a stroke of paint on their eyes (which is part of Daddy's Groove new logo). The artist will take the paint from a recipient and will put the paint on his face like a initiation ritual, to be part of "Daddy's Groove Tribe".

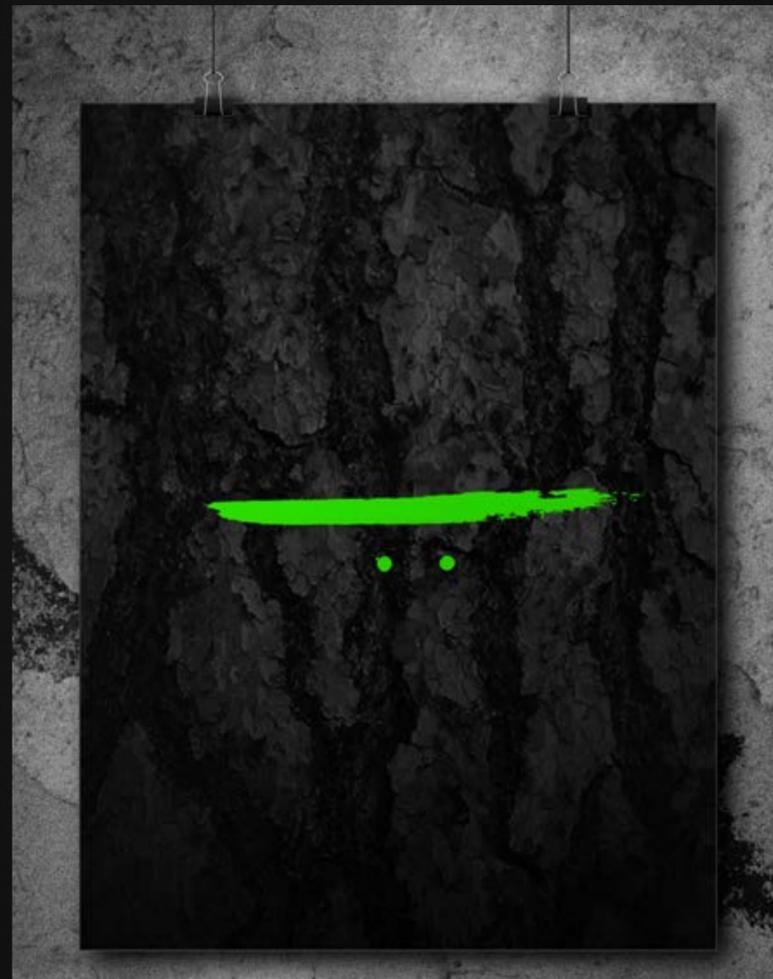
The idea is to have a "priest woman" going around the club, inviting the people to paint their faces as well.

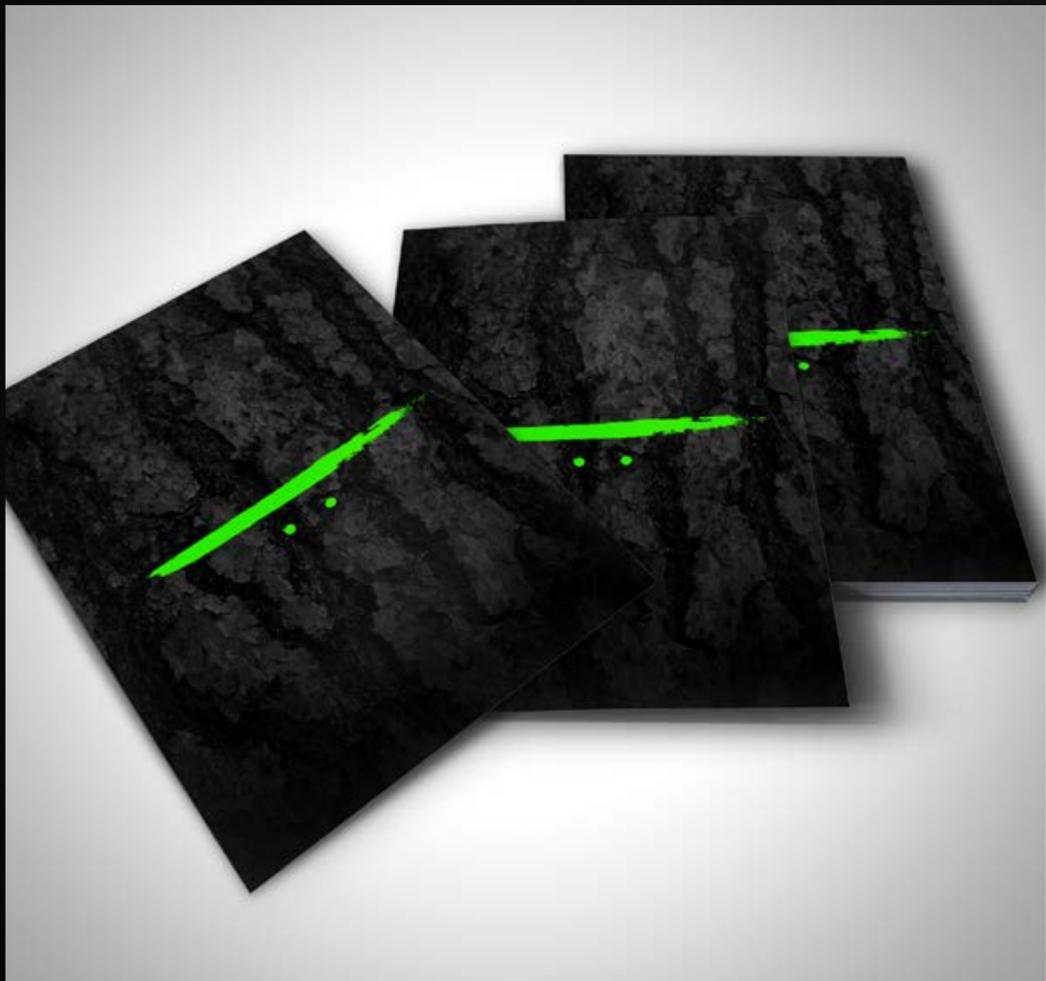
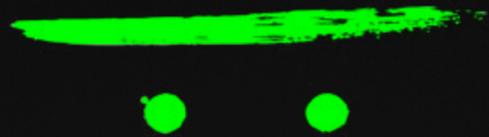




PRE-COMMUNICATION

Pre-communication can be set up with a small flyer/guerilla style on the streets of the city, where on it will be shown only the brush stroke of the Tribe. Then the full line-up will be revealed with various layout feat Daddy's Groove and the other guests.





PICTURES & LAYOUT

Distinctive elements of the graphics are:

- wood - black & white - fluorescent colors

Wood has been selected as base on which the brush stroke of Daddy's Groove logo will be sprayed. The wood is also here to remind of the trees put inside the club.

The black & white contrasts the graphics, which will make the fluorescent colors pop out more and change with each different night (yellow, green, pink & more..)





NO NAME
DADDY'S GROOVE / KRYDER
WEDNESDAY JULY 22 TH
 MADWILL / TANJA MONIES / MAT VOX
 PETER PAN

DADDY'S GROOVE
TRIBE

PETER PAN Viale scacciano 161 - Misano adriatico (RN) infoline 3935027597 clubculture



Festival: **TRIBE**
 Escape deLux,
 Lounge & Studio (Area 1)

Amsterdam Dance Event
 The Electronic Music Platform
 14/15/16/17/18 October
 An initiative of Dares **2015**

THURSDAY OCTOBER 15 TH ESCAPE DELUX AMSTERDAM

DADDY'S GROOVE
 PRESENTS
TRIBE

DUBVISION / / KILLTHEBUZZ
 PELNIO BEACH / MINDSHAKE

FOR MORE INFO WWW.DADDYSGROOVE.COM

MAT'S POWERED BY:



WHAT IS TRIBE?

Daddy's Groove have become a staple of the electronic scene for the past decade. After collaborating with some of the biggest talents on the planet, and a string of successful charting releases, they're proud to present their next step Tribe.

Tribe is a unique concept, where people unite under one flag to celebrate the music. Painting their bodies to stand as one united crowd, in the spirit of the Amazon tribes, transforming the night as a ritual celebrating the music, the people, and the artists.

Tribe kicked off this summer in one of the biggest clubs of the Italian Riviera in Riccione. A string of 8 nights saw artists such as Kryder, Michael Calfan, Tujamo, Pep&Rash, Mindshake just to name a few. The party was blessed with success during the entire summer, closing in the early morning with the crowd always begging for more.

TRIBE IN RICCIONE







TRIBE AT ADE

To keep the pace running, Tribe came back for the Amsterdam Dance Event, the night was hosted in one of the biggest club in Amsterdam, Escape. The line up was stacked with talents like Bottai, Dubvision, EDX, Kill The Buzz, Vito V & more... The ADE Week being overloaded with over 2000 artists performing over the course of 5 days, the success of Tribe at ADE was just the sign that the concept is ready to take off to then next level.





DADDY'S
GROOVE



BIOGRAPHY

Daddy's Groove is a duo of dj&producers composed by Carlo Grieco (producer and performer) and Peppe Folliero (producer).

The Daddy's Groove sound waves between house and electro, confirming them as an absolute market music mover.

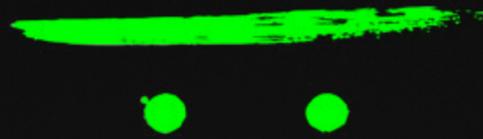
Daddy's Groove have since released a huge catalogue of tracks over the last few years all backed by influential DJs and picked up by major club labels like Spinnin, Ultra, Axtone, Jack Back, Defected among others.

After remix duties for Axwell and David Guetta to name but a few, 2013 saw the group first major release spree, with several tracks breaking

the Beatport Top 100 chart including "Stellar", "Unbelievable", "Vertigo" and "Tilt" and more.

As well as their original works and remixes, Daddy's groove have also turned their hands to producing for the likes of Britney Spears, Lady Gaga and David Guetta - contributing to tracks on Britney's "Britney Jean", Gaga's "Artpop" and Guetta's latest albums "Nothing But The Beat" and the enormous one "Listen".

Daddy's Groove is been touring the world since then, playing some of the world's largest festival and most sought after dates, including Swedish House Mafia's 'Masquerade Motel' and David Guetta's 'F*** Me I'm Famous' parties in both



Ibiza and Miami. Last but not least headlining nights at Ministry Of Sound, Las Vegas' Marquee Day Club, Zouk Singapore and Pacha in New York. They also joined Tomorrowland's famous main stage alongside David Guetta, Afrojack and Nicky Romero for a special debut performance of "Surrender" (ft. Mindshake).

2014 saw Daddy's Groove return to the upper echelons of the Beatport Top 100 once again, this time with 'Synthemilk' - a track co-produced alongside fellow Italian artist Congorock - peaking at no.3 of main chart, thus Further collaborations with Nari & Miani on the excellent 'Big Love To The Bass' and again with 'Pulse', a pop oriented track that broke into the top 10 of the iTunes

Dance Chart.

2015 sets a key new deal for Daddy's as the act works out his own party named "Tribe", with a weekly residency in the well known Italian Riviera area, as well as abroad over to Amsterdam during A.D.E. Music wise dance scene has just seen Daddy's latest single hitting world wide radio stations and charts with the beautiful song "Where I Belong" and with the massive collaboration with JAXX out on Sosumi.

JOINT WITH
TRIBE

MICHAEL
CALFAN  DUBVISION  EDX  KRYDER

KILLTHEBUZZ    TUJAMO

MINDSHAKE  DELIVIO  VITO V  Flatdisk  ANFISA LETYAGO

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